Success is a Choice Mentor Programme

Workshop Plan Module Two Workshop two

Target Group:
New Entrants to the Mortgage Broking Industry
Module No/Workshop Series:
Module 2 Workshop 2
Learning Outcome: At the end of this Workshop, mentees should be able to:
Understand business structures
☐ Create a time management planner for a week
☐ Complete Case study Four
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Assessment Criteria: as per Mentor Checklist
☐ Completed case study to industry standard
☐ Completed Time Management Planner
☐ Completed Business structure module
Resources:
Equipment: Data Projector, Whiteboard, Flip chart, laptops,
Guest Presenter options:
Expected Time:

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Module Two Session Two for Success is a Choice

6 hours including breaks

OHS

It is important for you as the mentor when you set up your training session to cover OHS.

You need to do this at the beginning of each session- you have a duty of care to anyone that you train to explain to them

- Where the emergency exits are
- Where the toilets are
- What to do in an emergency

You are also responsible for making sure that the learning environment is safe. So that means you don't conduct any of your sessions in any area that might be unsafe including the use of any resources that are not safe. E.g. Frayed electrical cords or extension cords running across the floor/trip hazards

Session

We now move into business structures. This is twofold; one so that they can choose their structure and the other is to reinforce the learning. We repeat this learning in another module so don't stress if they look at you in bemusement. Finish the session with the some mock interviews and lead into the case study. In each module there is learning and sales training. This is to get them into good habits from day one. It makes your job easier if they stay on task. There are websites listed in the Setting up your Mortgage broking business section so make sure they visit these as it

is part of their role as a broker to research and gain knowledge in varied areas.

They will walk through each section with you. You do not need to be an expert, as it is written clearly for them (and you) to read and then create discussion. Make sure you have read the section or the exercise first as then it is easier for you to guide them through it.

Their weekly plan will help you to see where they are spending their time. This is so you can keep them on track. They should email you this on a Monday and then you review with them at the end of the week or the following Monday.

Case study:

Have them read through and question you as to the path to take, then they can spend some time researching it. If they are not set up on your aggregator software as yet, then get them to look at the bank websites. Doing this will also show them how the customer does it and how frustrating it can be to go site to site. There are two case studies in each module and the mentee needs to tell you what research they have done so that you can see that they understand the process. So read through the scenario and the instructions and get the conversation started.

The case study is the last thing that is covered for the day so that it is easier to remember and they are not distracted by it earlier in the day. If you give it to them too early then they will be thinking about that and not the task you are working on.

Finish the session with goal setting and what the next session will be about. If you need to; schedule some one on one time with those who need it

Always finish each session with goal setting and what are they going to Stop, Continue and Start doing. This is their opportunity to show you that they are growing and managing their own performance.

Notes:

Access templates as required from your Simply Mentoring USB

Time	Topic	Main Points/Activity	Resources
10am- 10.15	Welcome	Welcome them back and go	
		over what the day's session	
		will hold as above in your	
		briefing.	
		Remind them to turn phones	
		to silent	
10.15-10.25	Record keeping	Get everyone to sign The	
		attendance log (you create)	Attendance log that you have
		Update where they are with	created
		their accreditations- (if they	
		have started) enter into log	
10.25- 10.45	Checklists	Go through the checklists for	End of Module one

Module one and make sure
they are on track to
completing each item
Discuss 'negotiables'
and non 'negotiables' in
client contact.
e.g.: speed of returning
all calls, level of literacy
required in written
communication; how
emails should be
constructed – no short
sharp responses; how
to make the customer
feel like they are your
only customer;
It may seem simple
however leave nothing to

		chance. Ensure that the	
		new broker understands	
		that they should 'begin as	
		they mean to end'	
		If they want to end up as a	
		professional, they should	
		begin all activities as a	
		professional	
10.45am Break for a cuppa			
11am-12.30 to the lunch break	Setting up the Mortgage	This is a meaty section and I	Their manual. You can leave
	Business	suggest that you have them	them to read but don't go too
	Business Structures	read through it first and then	far
		teach them from your	
		knowledge.	
		They will have joined you as a	
		Credit Representative	
		however they still need to set	
		up their business correctly.	
		Walk them through	

		 Sole trader Partnership Company Family Trust Unit trust 	
12.30 lunch Break		Get them to change their	
		outgoing message on their	
		mobile phones to something	
		industry relevant	
	Review the types of loans	Have them read through this	Mentee manual
	Optional	section and teach you each	
		one	
		I find this review is helpful as	
		they will start to do interviews	
		for real now and if they can	

		"sprout' off what each loan is,	
		they will appear very	
		knowledgeable to their	
		customer.	
		It is the terminology that trips	
		them up so help them to	
		succeed.	
1pm – 3pm	Review Business Plans and	Get them to review their plans	
	Review Goal Setting	and adjust where necessary.	
	Time Management	What tasks can they set from	
		their plans. This is a great	
		time to get them to knuckle	
		down and set some meaty	
		goals on their weekly plans	
		and identify the 'ten before	
		ten'	
		Their weekly plan is most	
		important to ensure that they	
		are engaging in life/work	

		balance and creating income	
		producing activity as well.	
		In the next session we will go	
		over marketing on a shoe	
		string so they can review it	
		again there	
		Review their immediate, 7 day	Mentee Manual
		and 30 day goals	Template on USB and in their
		Get them to be always	module
		thinking about where the	
		business is going to come	
		from.	
		Get them to complete the	
		template and the weekly plan	
3pm Break for a cuppa			
3.15pm – 3.45pm	Case Study Four	Get your mentees to read	Mentees to have their case
		through and to talk to you	study in the module
		about what the scenario is	Templates in back of module
		about. Get them to look at the	

checklists provided and put	Case Study three
together the case study as per	
the checklist.	
Watch for any obvious errors	
in their questioning, however if	
they have a recommendation	
from their own knowledge and	
can back it up, then they are	
demonstrating that they	
understand the scenario.	
They need to use you as the	
customer or each other to	
practice their interviewing	
skills	
The case study is designed to	
get them "talking" and	
researching	
There are two in each module	

		They all follow the same	
		format. You are presented the	
		information; they research the	
		scenario and come back with	
		three lenders that they can	
		use. Give them time with you	
		to do a role play.	
3.45-4pm	Goal setting /expectations	What are their expectations	End of module one checklist
		going forward for next three	double check all done
		months	Review checklist for module
		What are your expectations	two
		(of yourself and your mentee)	
		for next three months	
		Quick review of the day and	
		where do they need	
		clarification of what was	
		covered today	
		What do they need to:	

Stop doing Start doing Continue doing
Thank them for coming today Confirm date and times for next session End of session